

Developmental Assets for young people

Kids need support and encouragement in order to thrive. These supports are known as **Developmental Assets**—positive experiences and qualities all of us have the power to bring into the lives of young people.

Green Peak Alliance is working to give local people—parents, caregivers, teachers, coaches, and others—the tools they need to identify, share, and strengthen these supports.

Developmental Assets Toolkit





Based on 40 Developmental Assets needed by young people, as identified by the nonprofit, independent Search Institute, our media toolkit includes social media messages based on seven key assets.


The toolkit is designed for sharing on social media, in newsletters, or in print, so please share everywhere! Check out the toolkit for tips and tools to connect and build positive relationships with your kids.

EXTERNAL ASSETS

-  Support
-  Empowerment
-  Boundaries & Expectations
-  Constructive Use of Time

INTERNAL ASSETS

-  Commitment to Learning
-  Positive Values
-  Social Competencies
-  Positive Identity

Find the  **Developmental Assets Toolkit** online at www.greenpeakalliance.org/portfolio/assetsmediatoolkit

ABOUT GREEN PEAK ALLIANCE

Established in 2018, Green Peak Alliance is a regional network of organizations promoting healthy communities and substance misuse prevention in East Central Vermont through assessments, education, and outreach. Our members include regional planning partners, law enforcement, schools, and service organizations.

Project
Partners:



greenpeakalliance.org